

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles Eldering et al

Appeal No. 2009-014059

Conf. No.: 2970 : Group Art Unit: 3622

Appln. No.: 09/591,577 : Examiner: Yehdega Retta

Filing Date: 09 JUNE 2000 : Attorney Docket No.: T702-03

Title: Privacy Protected Advertising Systems

AMENDMENT

This paper is being filed in response to the Decision on Appeal by the Board of Patent Appeals and Interferences dated August 27, 2010, in the above-identified patent application (Appeal 2009-014059). This paper is being timely filed on October 27, 2010 pursuant to the two months granted to reopen prosecution under 37 C.F.R. §41.50(b).

Please amend the above-identified patent application, without prejudice, as follows: